Marketing Bulletin



1 August 2025

To: **All Australian Bourgault Dealers**

Attn: **Parts Managers & Marketing Teams**

From: **Bourgault Australia - Parts**

PB#01-2025

Pre-Season Parts Order Program for 2026

Effective Program Ordering Period:

1 August 2025 - 30 September 2025

Qualifying Products:

Bourgault Tillage Tools and Bourgault Genuine Spare Parts

This program is an annual opportunity for dealers to pre-order parts for the upcoming 2026 season. All orders must be submitted by the deadline with no exceptions granted. The program discount offers time sensitive rewards as an incentive to your customers to benefit from the best possible pricing on parts they need to keep their Bourgault equipment in first class order. This also allows Bourgault Australia to pre-plan to ensure sufficient stock is available to complete orders in their entirety.

All orders will be shipped in the 2026 calendar year, commencing 4th Jan, 2026 or sooner at dealer request.

No minimum dollar value is needed however only one Preseason Stock Order will be accepted per branch. The order must be submitted via Ezparts under the Pre-season order type. No other forms of orders will be accepted.

| Month | Prompt Payment Discount off DNP | Special Payment Terms (on approved credit) |
|----------------|---------------------------------|--|
| August 2025 | 12% Prompt Pay | 3 Equal Payments 20th Mar, Apr & May 2026 |
| September 2025 | 10% Prompt Pay | 3 Equal Payments 20th Mar, Apr & May 2026 |
| | | |

Orders under \$3000 in value will still qualify for the Prompt Payment Discount but will be billed as ONE payment on the 20th March, 2026.



Bourgault Tillage Tool Price List

Pricing for the complete range of Bourgault Tillage Tools is all located within Bourgault EzParts online and can be found by using the search function with the Tillage Tool part number.

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PB#01-2025 ORDERS:

Ordering Terms and Conditions

(Bourgault Genuine Parts and Bourgault Tillage Tools)

- No orders will be grouped to obtain maximum discount structure as in previous years.
- These orders will be processed between Albury and Perth branches, with the appropriate consideration on freight and stock availability.
- To prompt early orders Bourgault will offer free shipping on August orders only. All orders where possible will be shipped with Wholegoods orders or other orders to reduce shipping costs.
- Please refer to the tutorial section in Ezparts for tips and guidance in the use of the shopping cart function. Alternatively, Bourgault Territory Managers and Parts staff will be able to assist in any queries or concerns.

Parts Returns Provision

(Bourgault Genuine Parts only)

- You may return genuine Bourgault parts, freight prepaid, to Bourgault warehouse to a maximum value of 35% of the annual pre-season stock order of genuine parts without incurring restocking charges.
- The refund value will be the dealer net invoice price less the program prompt payment discount given.
- Only parts ordered under PB#01-2025 pre-season program are eligible for return without restocking charges.
- A pre-authorization list of the anticipated returns must be submitted to Bourgault Australia no later than June 30th 2026.
- Once approved, the return items must be received at the Bourgault warehouse by July 31st 2026, freight pre-paid by dealer.
- Any parts returned that were not part of the pre-season stock order must also be pre-approved. The original invoice number is mandatory in order to process the credit and restocking charges will apply.
- All returned parts must be in original packaging and in new condition, refer to return policy on EzPartsWeb.

Dealers are strongly encouraged to take advantage of this opportunity to satisfy your customer's expectations by providing excellent parts support while increasing your margins on Bourgault genuine parts and Tillage Tool products.

Please do not hesitate to call any member of the Bourgault Parts team if you require any clarification or assistance with this program.

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