

1 September 2025

To: All Australian Bourgault Dealers
Attn: Dealer Principals, Sales & Marketing Teams
From: Bourgault Australia – Marketing

MB#14-2025

Effective Program Ordering Period:

8350 “Combo Super Deal” Offer

1 September 2025 - 31 October 2025

GET A **BRAND-NEW**

8350 Air Cart

FOR ONLY

\$99,500*

+ GST

*When purchasing a new 3330-40 SE or 3335-40 QDA ParaLink™ Hoe Drill.

*Build Summary MODEL 8350 Air Cart – MB#14-2025 only.



Read on...

During September and October, Bourgault is offering a brand new 8350 Air Cart, usually worth almost \$159,000 (RRP) for only \$99,500 (+GST) with every new 3330-40 SE or 3335-40 QDA ParaLink™ Hoe Drill ordered.

8350 Air Cart

A stalwart of productivity.

This amazing offer is strictly for a limited time and allows farmers a unique opportunity to upgrade to Bourgault premium air seeding technology with the world's favourite independent Air Drill.



Third Generation ParaLink™ Hoe Drill

With a drill this good and yields to match you'll be glad you chose a machine not only with meticulous seed placement but also one that can cut it with the best. The ParaLink™ Hoe Drill™ frames have become renowned for their exceptional strength and durability.

You can choose between three opener designs; **PLS™**, **PLDS™**, or **PLX™** ensuring the drill can be set up perfectly to suit your farm and seeding program.



All three opener options offer distinctly different characteristics, yet all incorporate the proven parallel link design to maintain consistent opener presentation to the soil during the seeding operation.

This is an unbeatable opportunity for your customers to reap the benefits of the world's favourite independent Hoe Drill and premium Air Cart combination.



The Offer:

The offer is simple.

Now, for a limited time your customers can get a brand new **8350 tow behind Air Cart** for a list price of **\$99,500 + GST** with any purchase of a new 3330-40SE or 3335-40QDA ParaLink Hoe Drill™ *

That's up to \$59,000! of extra value**

8350 Air Cart:

The dealer margin for this offer is calculated at **10%** from the MB#14-2025 program list price for the 8350 Air Cart.

- The Air Cart configuration included in this offer is items listed in the build summary below (only).

Build Summary MODEL 8350 Air Cart – MB#14-2025

OPTION DESCRIPTION	PART #	RRP (Ex.GST)	PRMO LIST
Air Cart Common Base		\$60,898.00	\$38,119.00
Model 8350 Air Cart - Trailing (12330 Litres)	8350COM		
Tank Capacities: T1: 4930L, T2: 2470L, T3: 4930L			
Tank Lid Screen Package (8350/L8350)	6395-64		
S-Pipe & Transfer Line Package (8350)	6396-46		
Owner's Manual / Decal Package (8350)	6390-24-41		
Spiral Wrap Hydraulic Hose (8000 Base)	2400AU-8BASE		
Load/Unload Option		\$9,637.00	\$6,032.00
8" Load/Unload Auger (8350)	6396-07		
Front Tire & Axle		\$30,645.00	\$19,182.00
540/65R24 Single Front Tyres	6396-04		
Steerable Front Axle (3 Metre) (8350/8450)	6396-02		
Rear Tire & Axle		\$22,178.00	\$13,882.00
520/85R38 Single Rear Tyres	6397-69		
Rear Axle 3.5" Spindle (For Singles)	6396-05		
Monitor & Meter Rate Adjustment		\$14,150.00	\$8,857.00
ISO Apollo System (Requires ISO Compatible Tractor Console)	6396-26		
Single ECU Addition Package for Tank 1 Metering	6396-62		
Apollo Harness for Tank 2, 3, 4, Metering	6397-14		
Base Metering Package		\$1,130.00	\$707.00
Tank 1 Metering (Non-Apollo)	6390-24-33		
Tank 3 or 4 Metering (Rear Tank) (Non-Apollo)	6390-24-38		
Tank 1		\$5,494.00	\$3,439.00
Single Flight Steel PDM Pro™ Metering Auger (1X)	6396-20		
Tank 2		\$294.00	\$184.00
Non-Metering Interconnect Tank	6396-13		
Tank 3		\$5,494.00	\$3,439.00
Single Flight Steel PDM Pro™ Metering Auger (1X)	6396-20		
Feed System Package		\$4,365.00	\$2,732.00
Single Shoot Feed System (8350)	6396-09		
Fan 1		\$4,676.00	\$2,927.00
Standard Fan c/w Fixed Screen (5000 RPM - 45 LPM)	6390-82		
TOTAL:	RRP (Ex. GST):	\$158,961.00	\$99,500.00
TOTAL CUSTOMER PRICE:	RRP (Ex. GST):	\$158,961.00	\$99,500.00
GST Rate @ 10%	GST	\$15,896.10	\$9,950.00
TOTAL CUSTOMER PRICE:	RRP (Incl. GST):	\$174,857.10	\$109,450.00



ParaLink™ Hoe Drill:

Standard CPQ pricing with monthly program and dealer qualified DVS applies to the paired drill.

- Drill designations include:
 - 3330-40SE All PLS™, PLDS™, or PLX™ opener options and row spacing options.
 - 3335-40QDA All PLS™, PLDS™, or PLX™ opener options and row spacing options.

MB#14-2025 Terms

- Dealer Net Price (DNP) for the standard Build Summary 8350 Air Cart – MB#14-2025 will be \$90,454.54 + GST.
- Dealer Volume Scheme as well as all other program offers or promotions do not apply.
- Upgrades to the Air Cart specification can be optioned at additional cost. Recommended Retail Pricing will be used for package upgrades as per MY26 1.0 April 1, 2025, Price Book Version (CPQ Online Pricer) with a 20% dealer discount on the upgrade portion.
- Any deductions from the standard Build Summary 8350 Air Cart must be calculated using the promo list price.
- 8350 is Ex. Kelmscott WA or Ettamogah NSW.
- Freight, Handling, Dealer Costs and Delivery are not included.
- Offer applies to current Australian landed aged inventory and is subject to availability, while stocks last.
- Units must be new serial numbered Bourgault products including any options or attachments when fitted to the Bourgault serial numbered machine as part of the initial order.
- Full settlement 20 December 2025 or 30 days from notification of readiness to dispatch from Bourgault warehouse to dealership; whichever occurs first.
- On this program, “Rig Deals” discount is valid only for the new Bourgault drill when purchased and delivered in combination with a Bourgault 8350 Air Cart from Bourgault Australia to a single trading entity (with identical ABN).
- This offer is not applicable with MB#13-2025 Demonstration Program.

Example

8350 “Combo Super Deal” Offer*	8350	3335-40 QDA
Recommended Retail Price	N/A	Ex. GST
Less Dealer Discount (DVS)	N/A	-20% to -24%
Less Sept [Oct] EOP Option (MB#15-2025)	N/A	-5% [-4%] or -2.5% [-2%]
Less EOP “Rig Deals”	N/A	-2%
8350 “Combo Super Deal” Offer List Price	\$99,500.00 (Ex. GST)	N/A
Dealer Margin	10%	N/A
Dealer Net Price	\$90,454.54 (Ex. GST)	-

As always, please do not hesitate to call Darren, Mark or any member of the Bourgault Marketing Team to confirm availability or if you require any clarification on the enclosed program.

Darren Brouwer
Operations Manager - Western Australia

Mark Harrison
Operations Manager - Eastern Australia

* Program Conditions Apply ** Exclusive of GST



Order Confirmation Fee

- An order confirmation fee of **\$10,000** per serial numbered machine complete with attachments is required **within 14 days of order** to secure product, price protection, program incentives and build slot.
- Orders secured with the correct confirmation fee will take precedence over any prior orders received by Bourgault without the appropriate confirmation fee.

Account Details for Confirmation Fees:

- BSB Number: 346-021
- Account Number: 149661-001
- Account Name: Bourgault Australia

Standard Terms & Conditions

- All program discount options are exclusively subject to the specific conditions set out within the option section as well as all Standard Terms and Conditions.
- All program options are valid only when deducted after the standard dealer discount as determined by the Dealer Volume Scheme (DVS) program.
- Where it is permissible for multiple program options to be used in combination ("stacked"), they can only be deducted sequentially ("one after the other") in the numeric order set out in the program. They must not be combined into one percentage figure.
- Bourgault Australia Pty Ltd and its representatives will always, in good faith, strive to provide clear and accurate information relating to the conditions of this Marketing Bulletin. The company will not be held responsible for misinterpretation of this Marketing Bulletin.
- Bourgault Australia Pty Ltd reserves the right to replace or modify the terms, discounts and policies as well as Marketing Bulletins and Marketing Programs by providing a minimum 24 hour written notice by email or facsimile to all authorised Bourgault dealers.
- Where available stock is limited only a valid written purchase order will be accepted with a confirmation fee to secure the unit on a "first past the post" basis. Verbal notification will not be sufficient.
- The incentives are applicable to the base unit and to additional options applicable to the base that are ordered as part of the original order. Changes to the original order may change the discount structure of the entire order, especially in the case of indent order items. Contact Darren or Mark to discuss order changes.
- Options added after assembly has commenced or after dispatch will be treated as separate orders and provided to dealers as "aftermarket options" thus qualifying only for the 20% base dealer discount.
- Dealers may request a hold on specific inventory machines for a maximum of 3 business days to allow a prospective purchaser sufficient time to arrange financing. All requests to hold machines must be in writing including the purchaser's name and be emailed to dbrouwer@bourgault.com or mharrison@bourgault.com
- Dealer held stock ordered under a previous Marketing Bulletin or Marketing Program will typically have been invoiced net of all applicable discounts and therefore would not qualify for additional incentives offered under this program. Contact Darren or Mark if you have questions relating to a specific dealer stock unit.
- Bourgault will aim to dispatch new machine orders to dealers as soon as they are available, these machines will be invoiced through De Lage Landen with interest free terms to coincide with the program settlement dates.
- Machines invoiced to dealers through their De Lage Landen facility will be invoiced net of all program discounts and confirmation fees held.
- Dispatch from Bourgault warehouse to dealership must be arranged within 7 days of notification that assembly is complete. Machines will be invoiced through De Lage Landen or directly to the dealer after the 7-day notification period expires. Failure to accept delivery when advised may also result in loss or reduction of the Marketing Bulletin or Marketing Program incentive.
- Special provisions may be available for dealers with other floor plan facilities; please contact Darren or Mark to discuss arrangements prior to submitting orders for new machines.
- Dealers without a De Lage Landen or other floor plan facility, or dealers that have exceeded their facility limits, are required to settle machine invoices in full prior to dispatch from Bourgault warehouses.
- All machines dispatched from Bourgault warehouses direct to the retail purchaser must be settled in full prior to dispatch. Floor plan facilities are only applicable for machines stored on the dealership's secured premises.
- All machines dispatched from Bourgault facilities become the dealer's responsibility as it leaves the warehouse gate. It is the dealer's responsibility to provide insurance for goods in transit or to ensure that the transport company that has been engaged to transport the goods has adequate insurance coverage.